

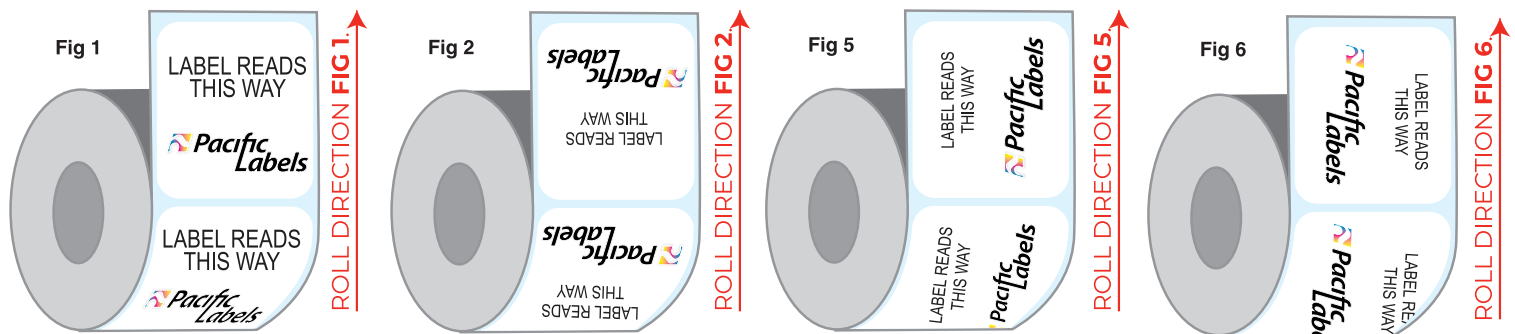
LABEL ROLLING DIRECTION

The label rolling direction refers to the way in which your labels 'unwind' from the roll. It is a simple thing, although it can be confusing if you are not familiar with labels.

Labels that are 'wound out' have the label positioned on the outside of the roll, whereas 'wound in' have the labels on the inside of the roll.

Knowing exactly what roll direction you want comes in handy when ordering labels as it may affect the efficiency or the ease of machine application of your label being placed on your product.

WOUND OUT



WOUND IN

